

EXHIBITORS REGISTRATION DETAILS

EVERYTHING YOU NEED TO KNOW TO REGISTER
FOR HOSPICE DU RHÔNE PASO ROBLES | APRIL 23 - 25, 2020



Contact: Teresa Dellaganna, Consulting Director
teresa@hospicedurhone.org | 805.415.9164

A SPECTACULAR INTERNATIONAL RHÔNE GATHERING

Hospice du Rhône Paso Robles wears many hats. It is a think tank. It is a connector. It is a family. This fascinating assembly brings together the world's largest gathering of Rhône variety wines, winemakers and enthusiasts. Let that sink in. Isn't that pretty cool. Together, we will build a unique international community and opportunity for you to share your Rhône variety wines with creative, passionate and spirited minds. We will learn, share and dream all while celebrating the alluring twenty-two Rhône varieties, right in the heart of Paso Robles, California USA.



AT A GLANCE

- Friday, November 1, 2019: Exhibitor Registration opens at 10:00 a.m. PST
- Friday, November 1, 2019: Event Ticket Sales open at 10:00 a.m. PST
- ALL tables and tickets are sold on a first-come, first-served basis per appellation
- Upon secured registration, an email confirmation will contain important event details

THE RHÔNE DOWN

- Registration includes an exhibitor table at both the Opening and Closing tastings
- Rhône variety wines are the only wines allowed
- Winemaker and/or proprietor must be present
- Exhibitor tables are allocated by appellation
- Only one wine brand per exhibitor table (exceptions for importers and int'l wine assoc.)
- Wine retailers of any kind are not allowed to exhibit, yet are encouraged to attend
- No one (even babies) under 21 are allowed entry to any events throughout the weekend

REGISTRATION CHECK LIST

Please gather the following items prior to registration day:

- Put Friday, November 1 at 10:00 a.m. PST on your calendar
- Contact Information: name, phone, email of who will answer questions
- Event Guide/App Information: physical address, phone, website, social media outlets
- Logo: 300 dpi or higher in black and white
- Wines to be Poured or Donated: vintage, name, variety, appellation (for each wine)

DAILY POURING TIMETABLE

The Opening and Closing tastings boast the same daily schedule. Full details will be shared with secured exhibitors

- Load-in: 1:45 p.m. - 2:45 p.m.
- Media/Trade: 3:00 p.m. - 4:00 p.m.
- Enthusiasts: 4:00 p.m. - 7:00 p.m.

OPENING TASTING | FRIDAY, APRIL, 24 2020

This is the perfect opportunity for winemakers to dig deep into their cellars to share vintages of the past. Highlight a vertical, large format bottles or any Rhône wines from the 2014 vintage or older. Don't forget the age-worthy whites! Show the passionate Rhône collectors in attendance how gracefully Rhône wines age, especially from your winery.

- What to Pour: 2014 vintage or older - think verticals, large formats, Rhône whites and more
- Don't have a 2014 vintage? Pour a different selection than you will for the Closing Tasting
- Wine Limit: You may pour up to eight (8) Rhône wines
- Wine Quantity: Recommendation is two (2) 12 bottle cases (2 oz pours required)
- Attendance: approximately 1000 guests

CLOSING TASTING | SATURDAY, APRIL 25, 2020

Keep the Rhône journey moving by offering tastes of current releases to those in attendance. This tasting is the perfect platform for winemakers to showcase yet to be released wines, futures and barrel samples. The attendees are serious about their Rhône wines so don't hold back. If your wines are not yet available, even better, our guests know they are worth the wait.

- What to Pour: 2014 vintage or newer including yet to be released wines, barrel samples
- Wine Limit: You may pour up to eight (8) Rhône wines
- Wine Quantity: Recommendation is two (2) or three (3) 12 bottle cases (2 oz pours required)
- Attendance: approximately 1,200 guests

WEEKEND SCHEDULE

With this worldly gathering only once every two years, we highly recommend attending all weekend long

Thursday, April 23

Watch your email and our website! In the coming weeks we will release details for what Thursday will hold.

Friday, April 24

9:30 a.m. - Seminar 1
11:00 a.m. - Seminar 2
12:30 p.m. - Rose Lunch
3:00 p.m. - Opening Tasting
7:00 p.m. - Rhône Arounds

Saturday, April 25

9:30 a.m. - Seminar 3
11:00 a.m. - Seminar 4
12:30 p.m. - Auction Lunch
3:00 p.m. - Closing Tasting
7:30 p.m. - Farewell Dinner

Visit hospicedurhone.org to view the full event schedule including details and ticket prices; schedule subject to change.

DONATION OPPORTUNITIES

In addition to the tastings, Hospice du Rhône will provide opportunities to showcase your wines. During registration, if you so choose to donate, these will be the available avenues:

- Rosé Lunch: up to twelve (12) 750ml bottles
- Auction Lunch: up to twelve (12) 750ml bottles
- Farewell Dinner: up to twelve (12) 750ml bottles

EXHIBITOR FEES

You will be pouring at the most comprehensive Rhône wine tasting on the planet

Table at both the Opening and Closing tastings

- Includes two pouring passes per tasting
- Table Includes one six-foot covered table, ice, water, dump bucket, signage, two Riedel stems
- Secured exhibitor discount code to purchase Weekend Packages and additional tickets
- Investment: \$995 plus a required venue insurance of \$35
- Payment Methods: Visa, MasterCard or American Express